

# Quick Guide for Print Media



## Book papers

Product	Print method	Grade	Range g/m <sup>2</sup>	Brightness D 65/10° %	Shade	Opacity ISO 2471 %	Coated / Uncoated	Bulk ISO 534 cm <sup>3</sup> /g	Thickness ISO 534 μm	Producing mill
<a href="#">Vivid</a>	HSWO, SFO	Book paper	65 - 100	95	bluish-white	93 - 97	Coated	1.2	78 - 120	Anjala
<a href="#">Classic</a>	HSWO, CSWO, SFO, Inkjet	Book paper	55 - 90	92	bluish-white	88 - 95	Coated	1.45 - 2.0	90 - 180	Anjala
<a href="#">Lux</a>	HSWO, CSWO, SFO, Inkjet	Book paper	60 - 80	80	bluish-white	91 - 95	Coated	1.6 - 2.0	96 - 160	Anjala
<a href="#">Lux Cream</a>	HSWO, CSWO, SFO, Inkjet	Book paper	60 - 90	76	creamy	90 - 95	Coated	1.45 - 2.0	96 - 180	Anjala
<a href="#">Novel 76</a>	HSWO, CSWO, SFO, Inkjet	Book paper	50 - 70	76	bluish-white	91 - 96	Uncoated	1.6 - 2.0	80 - 140	Anjala
<a href="#">Novel Prime</a>	HSWO, CSWO, SFO, Inkjet	Book paper	65 - 80	80	bluish-white	92 - 95	Uncoated	2.0	130 - 160	Anjala
<a href="#">Creamy</a>	HSWO, CSWO, SFO, Inkjet	Book paper	48 - 90	73	creamy	86 - 96	Uncoated	1.6 - 2.1	76 - 162	Anjala
<a href="#">Creamy HB</a>	HSWO, CSWO, SFO, Inkjet	Book paper	50 - 60	73	creamy	87 - 91	Uncoated	2.3	115 - 138	Anjala
<a href="#">Bulky</a>	HSWO, CSWO, SFO, Inkjet	Book paper	50 - 53	62	natural white	93 - 94	Uncoated	2.3	115 - 122	Anjala
<a href="#">BriteBook</a>	HSWO, CSWO, SFO, Inkjet	Book paper	60 - 70	85	bluish-white	95 - 96	Uncoated	1.5 - 1.8	90 - 126	Anjala
<a href="#">BlueBook</a>	HSWO, CSWO, SFO, Inkjet	Book paper	49 - 60	72	bluish-white	92 - 95	Uncoated	1.5	75 - 94	Anjala

Magazine and advertising papers >

# Magazine & advertising papers

## Super Calendered (SC) Papers

Product	Print method	Grade	Range g/m <sup>2</sup>	Brightness D 65/10° %	CIE Whiteness ISO 11476 C/2°, %	Opacity ISO 2471 %	Gloss Hunter ISO 8254-1 %	Roughness PPS 1MPa ISO 8791-4 μm	Bulk ISO 534 cm <sup>3</sup> /g	Thickness ISO 534 μm	Producing mill
<a href="#">PubliPress</a>	HSWO Rotogravure	SC-A	45 - 56	66 - 67	43 - 50	90 - 94	45 -52	1.0 -1.2	0.8 - 0.9	41 - 49	Langerbrugge
<a href="#">EnviPress</a>	HSWO Rotogravure	SC-B	42.5 - 56	65 - 67	42 - 47	89 - 95	37 - 40	1.4 - 1.5	0.89 - 0.96	41 - 50	Langerbrugge
<a href="#">EnviMatt</a>	HSWO Inkjet /Electrophotographic Waterless offset	SC-B	49 - 60	72		95 - 97	8	4	1.25		Langerbrugge
<a href="#">EnviMatt Brite</a>	HSWO Inkjet /Electrophotographic Waterless Printing	SC-B	49 - 60	76		95 - 97	8	4	1.25		Langerbrugge

## Coated Mechanical (CM)Papers

Reels	Product	Print method	Grade	Range g/m <sup>2</sup>	Brightness D 65/10° %	CIE Whiteness ISO 11476 C/2°, %	Opacity ISO 2471 %	Gloss Hunter ISO 8254-1 %	Roughness PPS 1MPa ISO 8791-4 μm	Bulk ISO 534 cm <sup>3</sup> /g	Thickness ISO 534 μm	Producing mill
	<a href="#">StellaPress H</a>	HSWO, SFO	MFC	54 - 65	87		91 - 94	20	2.5	1.15	62 - 75	Anjala
	<a href="#">StellaPress HB</a>	HSWO, CSWO SFO	MFC	60 - 70	87		93 - 95	13	3.5	1.30	78 - 91	Anjala

Newsprint >

## Newsprint

Product	Print method	Grade	Range g/m <sup>2</sup>	Brightness D 65/10° %	CIE Whiteness ISO 11476 C/2°, %	Opacity ISO 2471 %	Roughness PPS 1MPa ISO 8791-4 μm	Bulk ISO 534 cm <sup>3</sup> /g	Thickness ISO 534 μm	Producing mill
Please click on the brands below to visit product pages										
<a href="#">NewsPress</a>	CSWO, HSWO, Inkjet	MF	40 - 48.8	57		92 - 95	170 <sup>(1)</sup>	1.4	59 - 68	Langerbrugge
<a href="#">Exo 68, 72</a>	CSWO, HSWO, Inkjet	MF	49 - 55	68 - 72	56 - 60	92 - 93	3.6	1.6	78 - 88	Anjala

End uses (all) >

## End use

Newspapers	Inserts / supplements	Books	Catalogues	Magazines	Leaflets	Brochures
Exo	EnviMatt EnviMatt Brite	BlueBook	PubliPress	EnviMatt	EnviPress	Lux Cream
NewsPress	EnviPress PubliPress	BriteBook		EnviMatt Brite	PubliPress PubliPress	PubliPress
		Bulky		Exo	Plus	Vivid
		Classic		Lux Cream	StellaPress H StellaPress HB	
		Creamy Creamy HB		PubliPress		
		Lux Lux Cream		StellaPress H StellaPress HB		
		Novel Novel Prime		Vivid		
		StellaPress H StellaPress HB				
		Vivid				